

Groundbreaking Ceremony for new Leoni LCS cable plant in the Kenitra Free Trade Zone, Morocco

Roth/Kenitra, June 23, 2026 – Today the international cable specialist Leoni Cable Solutions (LCS), together with distinguished representatives from government, business, and industry, marked the official groundbreaking of a new production facility in the Kenitra Free Trade Zone in Morocco.

With this new plant, Leoni LCS reaffirms its long-term commitment to Morocco and continues to expand its global manufacturing footprint for the automotive industry. The total investment in the project amounts to approximately EUR 60 million.

The ceremonial event was attended by representatives of the Moroccan government, regional authorities, officials from the free trade zone, as well as numerous partners, service providers, and stakeholders who have actively supported the project since its inception.

The future plant will manufacture single-core and multi-core automotive cables, including coaxial and data transmission cables used in applications such as advanced driver assistance systems (ADAS) and next-generation autonomous driving technologies. The facility will play a key role in advancing intelligent and safe mobility solutions.

“This project represents far more than the construction of a new building – it is a clear commitment to innovation, partnership, and sustainable growth,” highlighted Markus Thoma, CEO of Leoni Cable Solutions. “Morocco has become a key hub for the automotive supply industry. We are proud to continue this journey together with our Moroccan partners.”

Production is scheduled to commence in mid-2027. Initially, the site will employ around 90 people, with plans to expand the workforce to approximately 200 employees at full capacity.

With this new facility, Leoni LCS further strengthens its international operations and underscores the close economic ties between Germany and Morocco. The company particularly highlights the professional and trust-based collaboration with national and regional authorities, the management of the Kenitra Free Trade Zone, and all local partners.

“The support we have received on-site throughout the various project phases has been highly professional and solution-oriented,” added Markus Thoma. “This collaborative partnership has been a key success factor in reaching today’s milestone.”

The new facility will be built in accordance with modern industrial and sustainability standards and is expected to contribute significantly to regional value creation while supporting Morocco’s growing automotive ecosystem.

You can find related illustration material at:

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About Leoni Cable Solutions

Leoni Cable Solutions is a global supplier of cables, wires and service solutions for efficient energy and data management in the automotive sector and various other industries. Its portfolio spans from standardized cables to specialized and data cables, including charging cables for electric mobility – covering every step from concept development to series production. With strong capabilities in innovation, engineering, and system integration, Leoni Cable Solutions partners with customers to shape the future of sustainable and connected mobility – from autonomous driving and alternative powertrains to advanced charging infrastructure. Leoni Cable Solutions employs about 3,300 people in 9 countries.



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